Ministry of Tourism and Creative Economy

RMIT University

July 2024

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What's next...

RMIT
UNIVERSITY

RMIT is an international university of technology, design and enterprise

Among the world's
Top 150
Universities

QS World University Rankings 2024

Among the world's
Top 100
for Graduate Employment

QS World University Rankings 2024

Australia's
1st
ranked University for **Art & Design** and **Architecture & Built Environment**

QS World University Rankings 2024

Australia's
1st
ranked University for **Textile Science & Engineering**
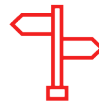
Shanghai University Rankings 2024

RMIT is a globally recognised leader in education & applied research

More than
95,000
students

6,500
students through partners in **Singapore, mainland China, India & Hong Kong** in 2023

510,000+
alumni worldwide
in **150 countries**

10,000+
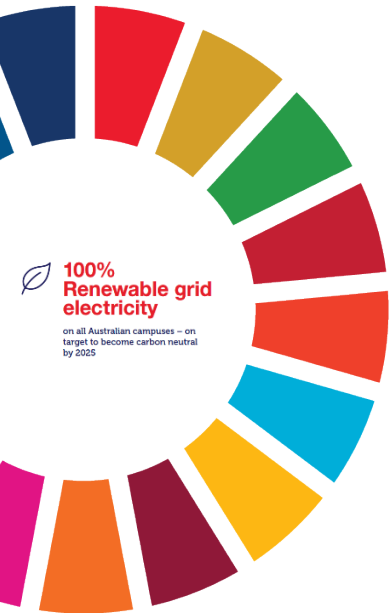**educators and staff**

18,000
students
outside of Australia

A network of over
3,000
international industry partners

RMIT is committed to the UN Sustainable Development Goals

100% Renewable grid electricity
on all Australian campuses – on target to become carbon neutral by 2025

RMIT is proud to play a role in progressing all 17 of the UN Sustainable Development Goals and **is ranked equal 7th overall in the world and 3rd in Australia** in the 2023 Times Higher Education Impact Rankings.

SDG 10: Reduced inequality within & among countries: **1st globally**

SDG 8: Decent work and economic growth: **= 1st globally**

SDG 17: Partnerships for the goals: **= 2nd globally**

SDG 11: Sustainable cities and communities: **19th globally**

SDG 7: Affordable and clean energy: **37th globally**

The Times Higher Education Impact Rankings 2023

RMIT is committed to making education more accessible, flexible and equitable.

Programs range from pre-apprenticeships through to PhD level. Options include:

- Pre-apprenticeships, apprenticeships, traineeships

- Foundation studies, English language and tertiary preparation programs

- Vocational education certificates, diplomas, advanced diplomas

- Bachelor degrees, honours degrees, associate degrees, HE diplomas

- Graduate diplomas and certificates, Master by coursework and research, PhD

- Online study

- Short and single courses

- Cross-sector skills electives

- RMIT offers Guaranteed Pathways allowing students the option to preferred pathway packages

RMIT has a bold international goal

RMIT's International Goal

To be a leading university of impact in the Asia Pacific region, using technology, design and enterprise to achieve an inclusive and sustainable future.

Ambition

To lead internationally in four key areas: emerging technologies, smart and sustainable cities, social innovation and regional collaboration.

Actions

1 Position RMIT as Vietnam's leading international university for Southeast Asia

2 Establish a network of industry-connected centres across Southeast Asia

3 Act as a front door to understand and engage with Southeast Asia

4 Accelerate sustainable development in the Asia Pacific through inclusive partnership

Strong principles guide the way we partner offshore

Our partnerships are mutually beneficial.

Our partners are aligned with our strategy and values.

We seek to create positive local community impact with every partnership.

We strive for scaled and multi-faceted partnerships that leverage the breadth of our capability, where possible, across multiple priority countries.

Student experience and academic quality are paramount in our education partnerships.

We challenge ourselves to innovate with new models of partnership where it meets emerging local needs.

RMIT's global focus is to make a positive economic and social contribution to the people, communities and countries where we operate

Singapore

RMIT has **two global education partners**, offering **12 jointly-delivered programs** in engineering, aviation, construction communication, business and design with over **47,000 graduates**

Mainland China

RMIT has **four global education partners**, offering **nine jointly-delivered programs** in business, construction, science and engineering with over **10,000 graduates**

RMIT University

RMIT has 3 campuses & 3 sites in Victoria, Australia with courses offered across four academic colleges and 19 academic schools

Hong Kong

RMIT has **two global education partners**, offering **seven jointly-delivered programs** in art, engineering, construction and aviation with **11,000 graduates**

RMIT Vietnam

RMIT University's Asian Hub operates across three locations in Hanoi, Ho Chi Minh City and Da Nang and has programs in business, technology, communication, design, fashion and languages

Indonesia

RMIT has **a strategic partnership with Nongsa Digital Park** forming a 'digital bridge' between the Indonesian and Singapore governments in Batam

RMIT Europe

The University's European hub based in Barcelona, Spain and responsible for European research; industry, educational and government partnerships; student global experiences; and recruitment

India

RMIT has **one global education partner,** offering **jointly-delivered programs** in STEM areas

RMIT is supporting Digital and Creative Industries in Indonesia

- RMIT is taking an **industry-aligned strategy** in Indonesia

- The university's international strengths in **Digital and Creative** disciplines create a platform for impact

- RMIT's vocational education partner, **Infinite Learning**, is also collaborating with Apple Developer Academy, IBM Red Hat, Unreal Engine and Indonesian Government

- We plan to expand our focus to include Green skills and Health in future

Nongsa Digital Park, home to RMIT's vocational education partner, Infinite Learning

13,000 industry partners connect RMIT with the world

Technology, Design and Enterprise

RMIT University is a comprehensive university that offers undergraduate, postgraduate and vocational courses that are global in focus and practical in application.

Business & Law

- Accounting, Information Systems and Supply Chain
- Economics, Finance and Marketing
- Graduate School of Business and Law
- Management

Design & Social Context

- Architecture and Urban Design
- Art
- Design
- Education
- Fashion and Textiles
- Global, Urban and Social Studies
- Media and Communication
- Property, Construction and Project Management

STEM

- Computing Technologies
- Engineering
- Health and Biomedical Sciences
- Science

Vocational Education

- Built Environment and Sustainability
- Creative Industries
- Social Care and Health
- Future Technologies
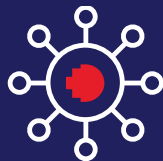- Business and Enterprise

College of Vocational Education @ RMIT

150 programs

5 industry clusters

3 Melbourne campuses
City | Brunswick | Bundoora

1,000 staff including professional staff and teachers

19,500 students

15,000 Vocational Programs

5,000 Associate Degrees

Vocational Industry Clusters

Creative Industries

- Fashion & Textiles
- Graphic, Furniture & Product Design
- Interior Design & VM
- Photography & Visual Arts
- Screen, Media & Digital Media
- Sound & Live Production
- Professional Writing and Screenwriting
- Game Design

Future Technologies

- ICT & Cyber
- Electrical, Engineering & Telecoms
- Mechanical, Aerospace & Civil
- Industry 4.0

Business & Enterprise

- Legal Services
- Marketing Communication & Public Relations
- Accounting & Finance
- Business & Commerce
- Global Business
- Project Management
- Leadership
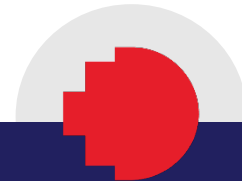- Training & Assessment
- IST Course (licensed)
- Logistics

Built Environment & Sustainability

- Building Design
- Plumbing & Carpentry
- Electrical, Refrigeration & Instrumentation
- Building

Social Care & Health

- Nursing
- Allied Health & Dental
- Applied Science
- Community Support & Youth Work
- Aged Care & Disability
- Education Support & Language

Creative Industries – Program Summary

Photography & Visual Arts
- Cert IV in Photography and Digital Imaging
- Diploma of Photography and Digital Imaging
- Diploma of Visual Arts
- Advanced Diploma of Visual Arts

Screen Media, Games & Animation
- Certificate IV Screen and Media
- Diploma of Screen and Media (Content Creation)
- Diploma of Screen and Media (Animation, Gaming and Visual Effects)
- Diploma of Screen and Media - TV Broadcast Production
- Advanced Diploma of Screen and Media (Content Creation & Design)
- Associate Degree in Screen and Media Production

Professional & Screen Writing
- Cert IV in Professional Writing and Editing
- Advanced Diploma of Professional Screenwriting
- Associate Degree in Professional Writing & Editing

Live & Sound Production
- Diploma of Live Production and Technical Services
- Diploma of Music (Sound Production)
- Advanced Diploma of Music (Sound Production)
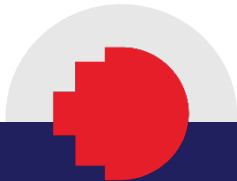
Graphic and Product Design
- Cert IV in Design
- Diploma of Product Design
- Diploma of Graphic Design
- Associate Degree in Graphic Design

Interior & Furniture Design
- Cert IV in Interior Decoration
- Diploma of Interior Design
- Associate Degree in Interior Decoration & Design
- Associate Degree in Design (Furniture)

Fashion, Textiles & Footwear
- Cert III in Clothing & Textile Production (Clothing Production)
- Cert IV in Custom-Made Footwear
- Cert IV in Textile Design, Development & Production
- Diploma of Fashion Styling
- Associate Degree in Fashion

Training 3,000 Talents in Game Design

The gaming industry is a rapidly growing sector with significant economic potential. We propose a comprehensive training program aimed at developing highly skilled talents in various aspects of game design.

Our School's from Creative Industries, Business and Enterprise within the College of Vocational Education is renowned for its cutting-edge programs in game design, animation, and digital media, project management and entrepreneurship.

RMIT University is committed to partnering with the _Ministry of Tourism and Creative Economy_ to empower the next generation of game designers.

We look forward to the opportunity to contribute to the development of a vibrant and dynamic gaming industry.

Training Methodology
The program will utilize a blend of theoretical instruction, practical workshops, and real-world project experience to ensure participants gain hands-on skills and knowledge

Proposed training program covers multiple facets of game design:

1. **Game Development Fundamentals:**
   - Introduction to game design principles
   - Programming for games (using languages such as C++ & Unity)
   - Game mechanics and dynamics
2. **Advanced Game Design:**
   - Level design and world-building
   - Narrative and storytelling in games
   - User experience (UX) and user interface (UI) design
3. **Art and Animation:**
   - 2D and 3D art creation
   - Character design and animation
   - Visual effects and motion graphics
4. **Sound Design and Music:**
   - Fundamentals of sound design
   - Music composition for games
   - Audio integration and implementation
5. **Project Management:**
   - Project planning and management for game development
6. **Entrepreneurship**
   - Starting and managing a game development studio
   - Finance, legal and risk mitigation for small businesses
   - Business and marketing strategy

Thank you!